WETM WETM 182 MYTWIN HERS.COM	WETM 201 Humboldt St Rochester, NY 14610
Smart Madia Group	

Smart Media Group 1427 Leslie Ave, Suite 102 Alexandria, VA 22301 Contract # 1421647 **Date Entered** 09/06/16 Schedule Dates 09/08/16-09/14/16 **Last Modified** 09/09/16 Advertiser Tom Reed/Congress/Republican/New York (36853 Entered By Martha King No CO-OP Agency Smart Media Group (11271) ECR25281170 Product Headline # Political - US Congress (1076)

 Brand
 908914 (556886)
 Demo

 Salesperson
 Millennium - Washington D, Washington DC (1421)
 Order Type Normal
 Normal

 Sales Office
 Millennium - Washington DC
 Package Deal
 Toommission %
 15.00

 Buyer Name
 Nancy,Rubin,
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$757.50

 CPE
 REEN/ORDR/908914
 Net Total
 \$4,292.50

 Account Types
 National/Political
 Sales Tax

Comments ORDER
NEW POLITICAL ORDER - PLS CF - THANKS

Standard

Billing Type

Date:

| Sept |

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı V	Ve 1	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/09/16-09/09/16	4	:30	6A- Channel 18 News	2	2	1	İ	į	i	X	į	2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
2.0	Revised Line / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	1	L	X	Ī	İ	1	I					Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
2.1	Normal Line / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	2	2	X	İ					2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/8/16
3.0	Revised Line / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	1	L	1	1	X	i	i	1				Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
3.1	Normal Line / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	2	2	I I	1	X ¦	- [I	1	2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/9/16
4.0	Normal Line / SPOT	09/09/16-09/09/16	4	:30	7A- Today Show	2	2	1	Ī			X ¦	İ	2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
5.0	Revised Line / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	2	2	X	İ				Ī				Elmira (WETM)	TODAY SHOW LVL4	9/6/16
5.1	Normal Line / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	1	L	X		i	i	i	1	1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
6.0	Revised Line / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	2	2	I I		X	- [I	1				Elmira (WETM)	TODAY SHOW LVL4	9/6/16
6.1	Normal Line / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	1	L	1		X	- [I	1	1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
7.0	Normal Line / News	09/09/16-09/09/16	5	:30	5:58P- WETM News	1	L	i i	İ			X	Ī	1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
8.0	Normal Line / News	09/12/16-09/12/16	5	:30	5:58P- WETM News	1	X	1	I		- 1	1	1	1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
9.0	Normal Line / News	09/13/16-09/13/16	5	:30	5:58P- WETM News	1	L	X	İ	İ	i	i	I	1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16

CONFIRMATION CONTRACT

Accepted-Station: Date: Comments:

Accepted-Agency/Advertiser:



Smart Media Group 1427 Leslie Ave, Suite 102 Alexandria, VA 22301
 Contract # Schedule Dates
 1421647 09/08/16-09/14/16
 Date Entered Last Modified

 Advertiser
 Tom Reed/Congress/Republican/New York (36853
 Entered By

 Agency
 Smart Media Group (11271)
 CO-OP
 No

 Product
 Political - US Congress (1076)
 Headline #
 ECR25281170

Product Political - US Congress (1076) Readine # CCR232311

Brand 908914 (556886) Demo

Salesperson Millennium - Washington D, Washington DC (1421 Order Type Normal

 Sales Office
 Millennium - Washington DC
 Package Deal

 Buyer Name
 Nancy,Rubin,
 Commission %
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 Phone/Fax
 /
 Commission
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 CPE
 REEN/ORDR/908914
 Net Total
 \$4,292.50

 Account Types
 National/Political
 Sales Tax

Billing Type Standard

Comments ORDER

NEW POLITICAL ORDER - PLS CF - THANKS

Elmira (WETM)

By Broadcast Month

Spots

Rate

09/06/16

09/09/16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr Sa S	u Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News	09/09/16-09/09/16	4	:30	10:59P- WETM News	1	i			X	1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
11.0	Normal Line / News	09/12/16-09/12/16	4	:30	10:59P- WETM News	1	X			1 1	1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
12.0	Normal Line / News	09/13/16-09/13/16	4	:30	10:59P- WETM News	1		X		1 1	1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
13.0	Normal Line / News	09/08/16-09/08/16	3	:30	6A- Channel 18 News	1			X	1 1		\$200.00		Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
13.0.1	Closed Preempt	09/08/16					1							Elmira (WETM)	Pre-Empt/Spot -No payme	ent
14.0	Normal Line / SPOT	09/08/16-09/08/16	3	:30	7A- Today Show	1	I	i	X	iii		\$175.00		Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
14.0.1	Closed Preempt	09/08/16					1		1 1	1 1				Elmira (WETM)	Pre-Empt/Spot -No payme	ent
15.0	Normal Line / News	09/08/16-09/08/16	3	:30	11:30P- WETM News 1130P	1	1	i	X	i i	1	\$300.00	\$300.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
16.0	Normal Line / News	09/14/16-09/14/16	5	:30	5:58P- WETM News	1	I	X	1 1	i i	1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
17.0	M/G For 13.0.1 / SPOT	09/13/16-09/13/16	3	:30	7A- Today Show	1	1	X		1 1	1	\$225.00	\$225.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/8/16
18.0	M/G For 14.0.1 / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	1	1	X	1 1	i i	1	\$150.00	\$150.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/8/16
18.1	M/G For 14.0.1 / News	09/14/16-09/14/16	4	:30	5:58P- WETM News	1	1	X	1 1	i i	1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/9/16
19.0	Normal Line / News	09/13/16-09/13/16	4	:30	10:59P- WETM News	1	I	Х		i i	1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/9/16
20.0	Normal Line / News	09/14/16-09/14/16	4	:30	10:59P- WETM News	1	I	X	1 1	i i	1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: